



Blue Bars

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Club Spotlight

Mid-Illinois Corvette Club has a full calendar of events for 2012 that will keep their members busy. The Club is excited to join with Uffring Chevrolet as sponsors of the 1st annual St. Jude Corvettes Drive to Memphis, TN on Thursday, May 3rd. The event will include a tour of the St. Jude Children's Research Hospital. Funds raised will go directly to St. Jude. Participants will have a police escort along the way.

Northern Illinois Corvette Club members recently decided to go the extra mile to meet new members and encourage them to be active in their organization. The group recently tried a new seating arrangement developed by club member Tauna Billips. Using photos of Corvettes, she printed matching pictures of each series and laminated them on 5 x 7 cards. She also made smaller cards with the same photos. Each meeting table has a 5 x 7 placard. When guests and members arrive, they draw a smaller card and seat themselves at the table with the matching picture. Couples draw one card, so they can remain seated together. One of the highlights of this seating arrangement is that it takes the guess work out of where to sit and allows everyone to participate. Members gave positive feedback about the arrangement and look forward to continuing this at future meetings.

Do you know what a QR code is? Have you seen those odd looking black and white squares that are popping up in magazines, on signs, packaging and business cards? If not check out the website for the Northern Illinois Corvette Club located at: <http://www.nicccorvette.com> and click on the link to their newsletter. Once there, you will find the Club's QR code. If you have a Smartphone or QR scanner, you can download an app that will allow you to scan QR codes. A QR code can effectively link people to your online content, effectively providing information about your club to the public.