



Midwest Region Web Site Sponsorship Info

Thank you for your interest in being a Sponsor of the Midwest Region (MWR) Web Site. Our Sponsorship is very simple. Sponsors pay the MWR \$120.00 per year to appear on the Home Page of the MWR Web Site. Bills for the next year are sent out via e-mail about December 1st each year with payment being due by January 15th. New Sponsors are prorated for their first partial year at the rate of \$10.00 per month and then billed in December the \$120.00 for the following year and so on. For example, if a Sponsorship starts on May 1, the initial cost would be \$80.00 for the remainder of that year and \$120.00 would be billed each December thereafter for the following years.

I create the Banner Ads that appear on the MWR Home Page to advertise each Sponsor. The Banner Ads link to the Sponsor's Web Sites. If a Sponsor would not have a Web Site, the Banner Ad would suffice. I prepared those that are there using graphics from the web sites. The Sponsor is always given the opportunity to approve or disapprove the Banner Ad.

No Sponsor is treated with any preference over the others. All of the Banner Ads will always be the same size. The position on the MWR Web Site Home Page is determined by when each Sponsor becomes a sponsor. Positions change only if one of the other Sponsors does not renew for any future year. The position order for each row is left to right and the rows stack from top to bottom.

As an additional benefit to new Sponsors, I do a one time "commercial" when I announce the new Sponsor at the first Regional Meeting following the initial payment. I gladly distribute flyers and/or business cards to those in attendance at the meeting. The Sponsor furnishes these items and about 40 would be ample. The National Governors Meeting is held that same afternoon with attendees from all over the Country. The National Governors Meeting also collects Attendance Prizes that are given out after the meeting and Sponsors are welcome to send a Door Prize if desired....Hat, Cash, Shirt, Promo Corvette, Gift Certificate, set of Tires (just kidding!).....whatever. Each Door Prize Donor is announced and thanked.

Please [contact me](#) if you have any further questions.

Joan Thomas
Midwest Region Webmaster